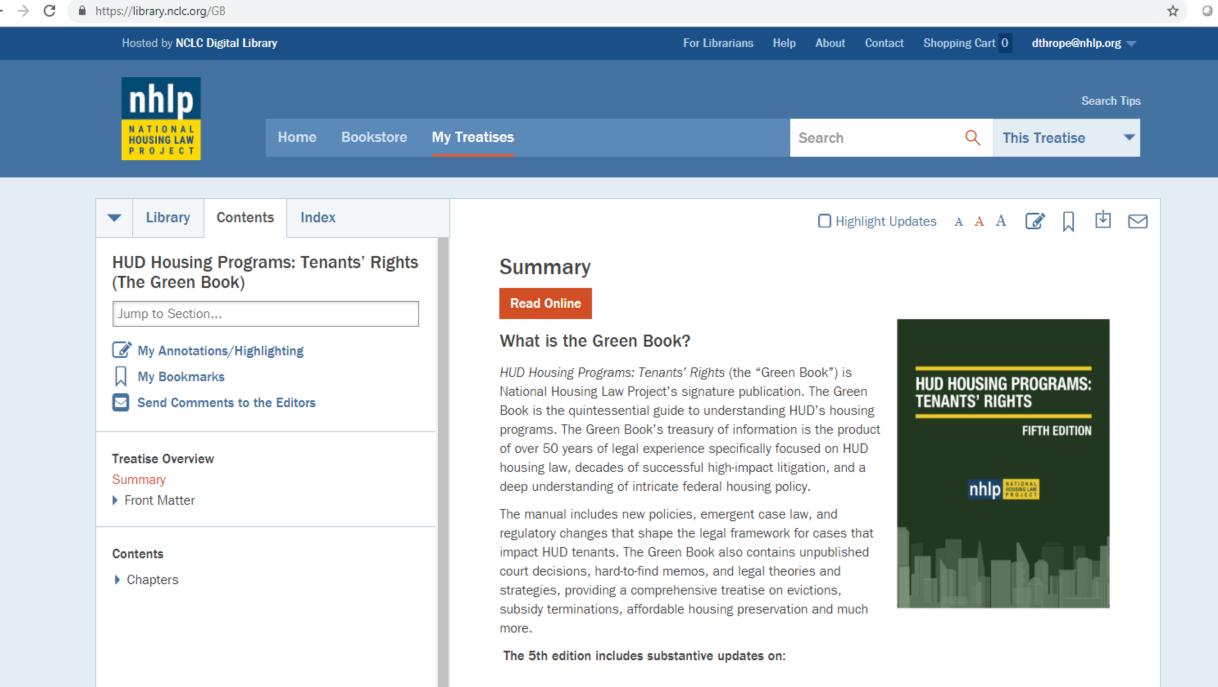


What Advocates Need to Know about Small Area Fair Market Rents





Housing Opportunity Through Modernization Act (HOTMA), which revised federal statutory

Today's Agenda



- I. SAFMR History and Overview
- II. SAFMR Research Developments
- III. Key Advocacy
- IV. Implementation Timeline and Process
- V. Case Studies from Round I
- VI. Questions/Comments

- SAFMRs are a fair housing policy that address deconcentration of voucher families.
- HUD sets one FMR for large geographic regions resulting in subsidy levels that don't match the local rental market.
- SAFMRs, in contrast, calculate the value of a voucher based on zip codes and therefore capture more granular discrepancies in rents across neighborhoods.
- SAFMRs open up lower poverty neighborhoods to voucher families that were formerly unaffordable.



2007: *Inclusive Communities Project (ICP) v. HUD* – challenged discriminatory and segregative effects of using a single FMR for the entire Dallas metro area.

From the complaint:

"HUD sets the maximum ceiling rent for the Section 8 program without regard for market rents in rental housing markets in the Dallas area but instead uses the rents in predominantly minority and low-income concentrated areas to set the maximum rents for use in predominantly White and non-low-income concentrated areas. HUD uses this manipulated maximum ceiling rent to steer Black DHA Section 8 participants away from dwellings that should be available for use by Section 8 families in modest but decent units in predominantly White Dallas metropolitan area rental housing markets."

2010 ICP v. HUD settlement agreement

HUD begins annual publication of national SAFMRs and announces launch of the Small Area FMR demonstration (including implementation of Small Area FMRs in the Dallas metro).

Poverty & Race Research Action Council

Initial results from SAFMR demonstration study show promise*

June 2016 Proposed SAFMR rule November 2016 Final SAFMR rule: 24 metropolitan areas

August 2017: Secretary Ben Carson suspends SAFMR rule

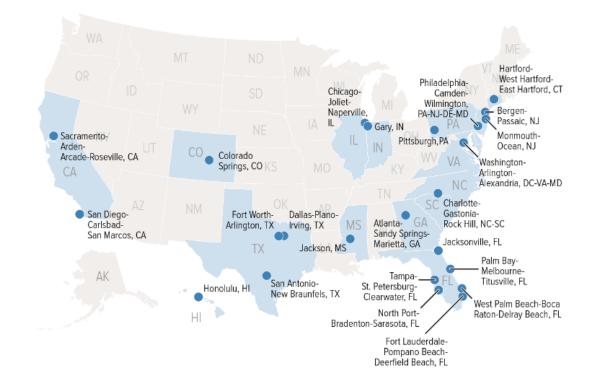
October 2017: *Open Communities Alliance v. Carson* filed* December 2017: Preliminary injunction reinstates rule

History of the Small Area FMR

PRRAC Poverty & Race Research Action Council

April 2018: Small Area FMRs implemented in in 24 metro areas

October 2023: Expansion of mandatory Small Area FMRs to 41 additional metro areas (almost half of all voucher families)



2024: HUD technical assistance to new sites & opportunity for advocacy

January 2025: Implementation to begin in new metro areas

How did the initial SAFMR rollout influence family choices and locations?

Poverty & Race

Research Action Council

Effects for new voucher recipients

In comparison with similar non-SAFMR areas,* new voucher recipients in SAFMR metros were around 7.5 percentage points more likely to move to a lower poverty ZIP Code than where they started. New voucher recipients were also about 5 percentage points less likely to move to a higher poverty ZIP Code than where they started (Ellen et al, forthcoming)

(comparable to SAFMR demonstration findings)

How did the initial SAFMR rollout influence family choices and locations?

Poverty & Race

Research Action Council

Effects for existing voucher families

Existing voucher holders experienced smaller, but significant increased moves to lower poverty areas (Eriksen et al, forthcoming)

(comparable to SAFMR demonstration findings, but smaller impact)

Note substantial heterogeneity in access to lower poverty SAFMR areas across different metro areas (Eriksen et al, 2021) – future research will explore these regional differences

Effects on PHA budgets

Average per unit cost did <u>not</u> rise more quickly in SAFMR metro areas than in comparable non-SAFMR areas (HUD, 2023)

(consistent with SAFMR demonstration, which found average per unit cost declined)*

Poverty & Race

Research Action Council

Effects on lease-ups

Small Area FMRs did <u>not</u> affect voucher success rates – even for those originating in lower rent neighborhoods! (Ellen et al forthcoming)

(but note more port-outs in PHAs with primarily lower-rent neighborhoods)

PKKAC Poverty & Race Research Action Council

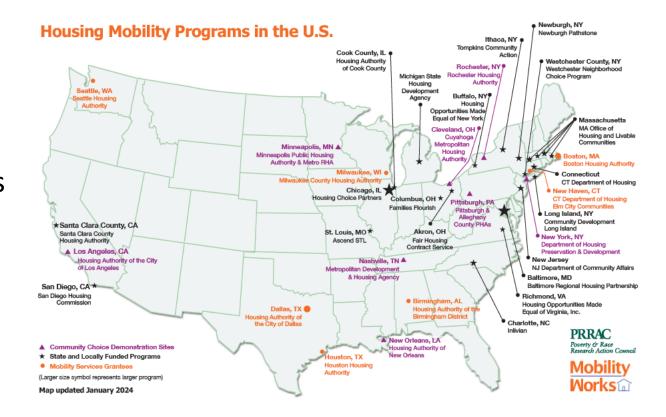
Effects on housing markets?

In comparison with similar non-SAFMR areas, implementation of SAFMRs appears to decrease rent levels for non-voucher families in lower rent neighborhoods with SAFMRs lower than regional FMRs. In higher rent areas, overall rent levels appear to increase slightly with SAFMR implementation. (Park, 2024)

Research on implementation of SAFMRs

Relation to housing mobility programs

Only 4 of the 24 2018 mandatory SAFMR metro areas had an established mobility program – i.e., the positive location results in recent studies did <u>not</u> depend on any kind of housing search assistance or other housing mobility supports (but SAFMRs much more successful where a mobility program is in place.*



PRRAC

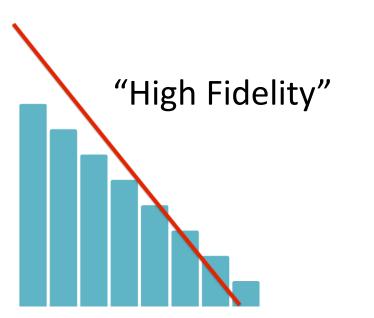
Poverty & Race Research Action Council

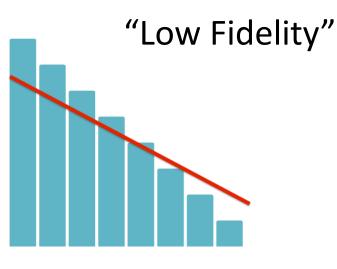
Almost all of the existing 44 mobility programs in the U.S. have adopted voluntary exception payment standards (usually based on SAFMRs) to permit access to higher cost communities

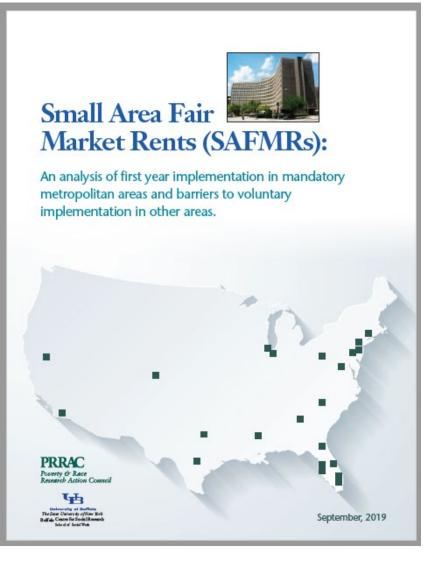
PHA actions to limit impact of SAFMRs

PRRAC Poverty & Race Research Action Council

"Fidelity" to policy goals of SAMFR







- All PHAs can implement SAFMRs, even if not in a mandatory region (and it is very easy for PHAs to establish EPS for a zip code up to 110% SAFMR by notifying HUD. See 24 C.F.R. 504(b)(1)(iii)).
- Advocates can help ensure that safeguards are in place to protect tenants so they don't experience rent increases as a result of SAFMR. Advocates should seek a 100% hold harmless policy (see next slide for sample language). Phase-in also allowed.
- **PHAs should provide notice** of the new and old payment standards to all participant families. Advocates should request to review the notices before they go out.
- Review all new payment standards to avoid "low fidelity" issues, especially at MTW agencies.
- Carefully scrutinize rent-setting methods that use groupings, which can minimize impacts.
- Monitor PHA exemptions to SAFMRs (PHAs can opt out due to "adverse rental housing market conditions")
- Consider whether to advocate for application of SAFMRs to new PBVs.

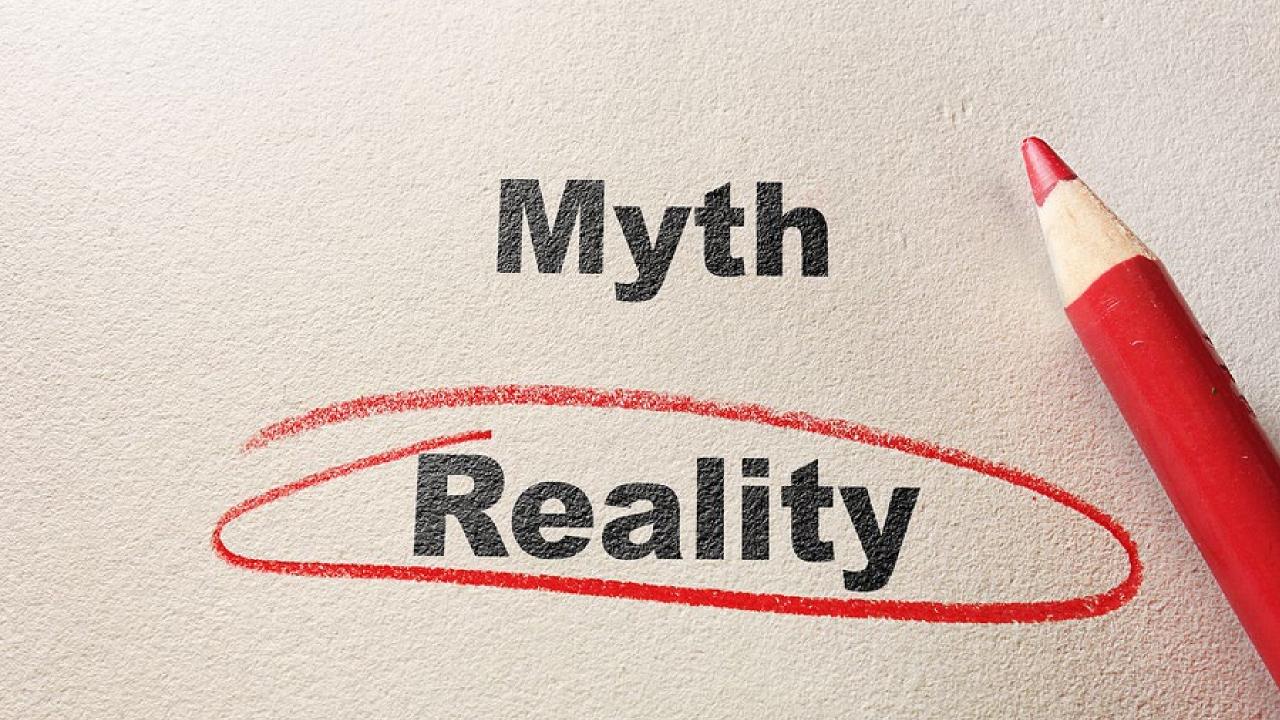
Sample PHA Plan Language

PAYMENT STANDARDS FOR THE VOUCHER PROGRAM (24 C.F.R. Part 982.503)

The Payment Standard is used to calculate the housing assistance payment for a family. In accordance with HUD regulations, and at the PHA's discretion, the Voucher Payment Standard amount is set by the PHA between 90% and 110% of the HUD-published FMR. This is considered the basic range. The PHA reviews the appropriateness of the Payment Standard annually when the FMR is published. In determining whether a change is needed, the PHA will ensure that the Payment Standard is always within the range of 90%-110% of the new FMR or SAFMR, unless an exception payment standard has been approved by HUD. Where the new FMRs are decreasing, the PHA will hold the families harmless who are already living in the area with a HAP contract and the PHA will apply the existing payment standard to the family.

Where the new FMRs are increasing, the PHA will implement the change at the next annual recertification.

The PHA may approve a higher payment standard within the basic range, if required as a reasonable accommodation for a family that includes a person with disabilities. If the request is for a Payment Standard above 120%, the request must be approved by HUD.



PHA MYTH: We can't adopt SAFMRs because they are too expensive to implement.

FACT: Average per unit cost did <u>not</u> rise more quickly in SAFMR metro areas than in comparable non-SAFMR areas (HUD, 2023). PHAs also receive extra Admin fees for implementation.

PHA MYTH: If we adopt SAFMRs we will have to serve less families.

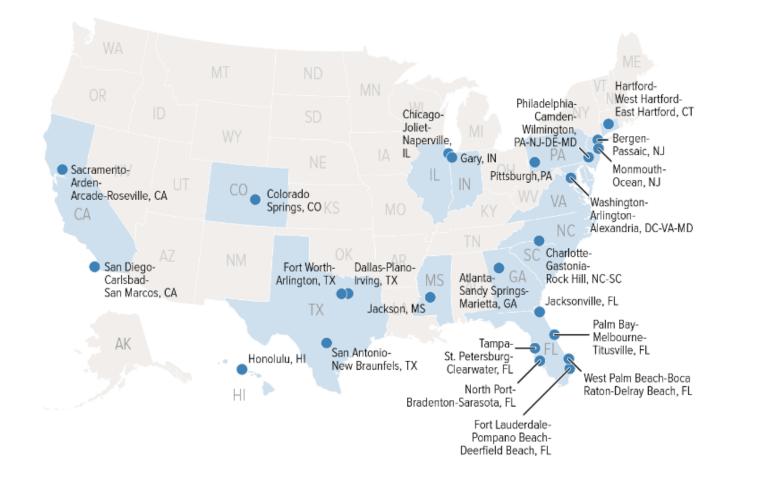
FACT: There is no evidence that SAFMRs cause PHAs to serve less people.

PHA MYTH: There isn't any housing available to voucher families in higher-rent, higher-resourced areas anyway.

FACT: PHAs should be doing outreach to landlords in higher opportunity neighborhoods and generally expanding efforts to promote housing opportunities (through mobility counseling and other services, see PIH Notice 2024-05). Also, the mandatory SAFMR areas were <u>selected</u>, in part, because they are metro areas that include a significant number of rental units in higher cost areas.

MTWs and SAFMRs

MTWs among the original 24 SAFMR metro areas:



Atlanta Charlotte Chicago Delaware Fairfax County Philadelphia Pittsburgh San Antonio San Diego Washington DC

PRRAC

Poverty & Race Research Action Council

PRRAC Poverty & Race Research Action Council

MTWs among the 41 new SAFMR metro areas:

- Akron Metropolitan Housing Authority (OH)
- Fort Wayne Housing Authority (IN)
- Harrisburg Housing Authority (PA)
- Knoxville Community Development Corporation (TN)
- Louisville Metro Housing Authority (KY)
- Orlando Housing Authority (FL)
- Sanford Housing Authority (FL)
- Santa Clara County Housing Authority / Hsing Auth of the City of San Jose (CA)
- Seattle Housing Authority (WA)

MTWs and SAFMRs

- PRRAC Poverty & Race Research Action Council
- The intent of the SAFMR program is to increase mobility so that voucher families have access to higher opportunity neighborhoods. The SAFMR regulation allows MTW agencies to adopt alternative rent policies, but these policies should be consistent with the spirit of the rule and the PHA's AFFH obligations.
 - Watch out for payment standards that are below 100% of the SAFMR in opportunity ZIP codes.
 - Watch out for broad "tiers" of ZIP codes grouped together that have the effect of depressing payment standards.
 - Watch out for MTW agencies that use old FMRs and SAFMRs to set their payment standards (yes this has really happened!)
- Where alternate rents are set below the SAFMR in high opportunity neighborhoods, advocates should demand specific justification from the PHA and consider raising the issue with HUD
- High capacity PHAs should be encouraged to use data more granular than zip codes (census tracts or block groups) to better reflect local neighborhood variances within ZIP codes (D.C., Pittsburgh, Charlotte, Baltimore are examples)

- PHAs in new mandatory areas will be required to use SAFMRs by January 1, 2025.
- Selection criteria:
 - (1) at least 2,500 HCVs must be under lease in the metropolitan FMR area;
 - (2) at least 20 percent of the standard quality rental stock within the metropolitan FMR area is in small areas (ZIP codes) where the Small Area FMR is more than 110 percent of the metropolitan FMR;
 - (3) the percentage of voucher families living in concentrated low-income areas within the area must be at least 25 percent;
 - (4) the measure of the percentage of voucher holders living in concentrated low-income areas relative to all renters within these areas over the entire metropolitan area exceeds 155 percent (or 1.55); and
 - (5) the vacancy rate for the metropolitan area is higher than 4 percent

- Implementation guidance, Notice PIH 2018-01, remains in effect. HUD plans to make non-substantive updates.
- PHAs in new SAFMR areas will receive \$10,000 to offset admin costs of transition to SAFMR
- PHA Plans:
 - ALL PHA admin plan must state how they will handle decreases in payment standards for families under HAP contract
 - Mandatory SAFMR PHAs- do not need to amend their admin plan to indicate they will adopt SAFMR
 - Opt-in PHAs- if HUD approves request, they must amend its admin plan to indicate it will operate according to SAFMR
- Advocates can and should be involved in the PHA plan process.

- NHLP/PRRAC one-pagers on SAFMR <u>mandatory</u> and <u>voluntary</u> implementation.
- <u>NHLP memo</u> on the SAFMR Expansion
- <u>HUD Exchange SAFMR webpage</u>, for PHA implementation guidance (i.e. Guidebook, sample documents, etc.)
- PRRAC Resources, Housing Mobility & the Housing Choice Voucher Program webpage

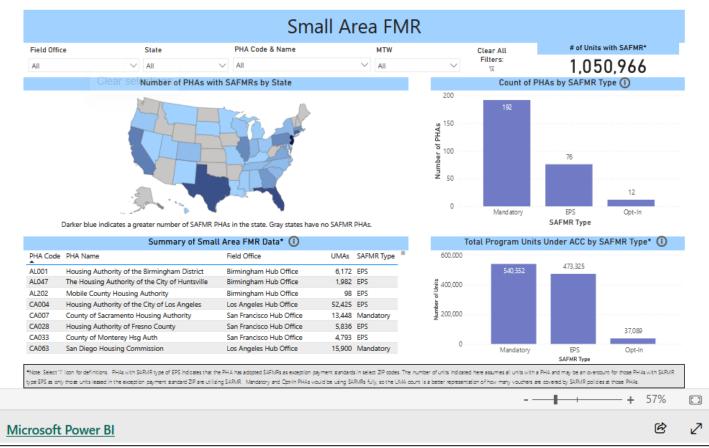
Additional Resources

SAFMR Dashboard

The Small Area Fair Market Rent (SAFMR) Dashboard shows which PHAs have adopted small area FMRs and how many HCV program units are associated with SAFMRs nationally. The dashboard allows the user to drill down to the state and PHA-level. The dashboard data with respect to program units is updated monthly with the most current and relevant data from HUD administrative systems. The classification of PHAs with SAFMRs is updated as soon as they are identified as such to HUD.

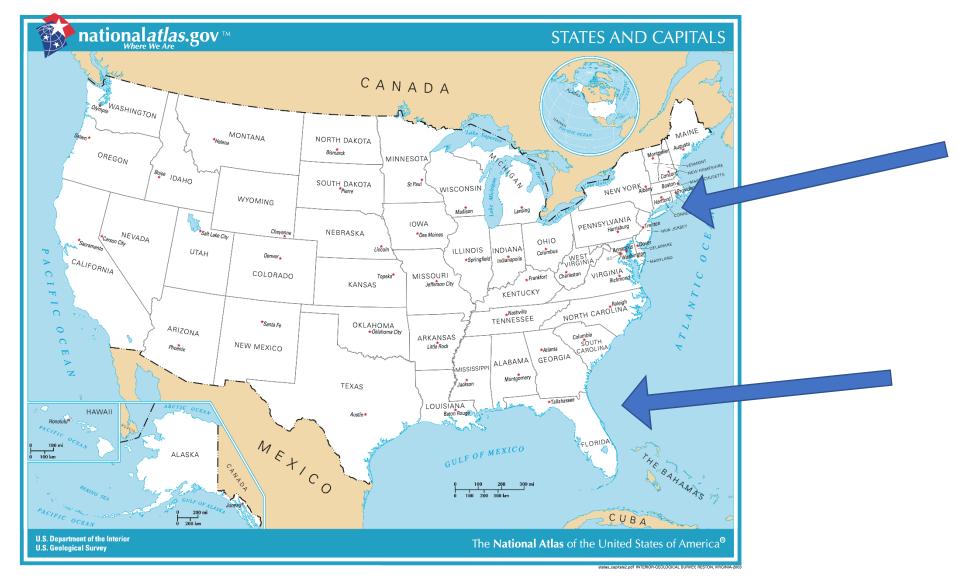
The SAFMR dashboard is accessible both internally to HUD employees and externally to the public. The public-facing dashboard is embedded below and accessible via this link.

This dashboard displays best in Chrome and Firefox.



Available at: https://www.hud.gov/program_offices/public_indian_housing/programs/hcv/safmr

Case Studies



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From Fear to Confusion to Success:

The Story of Broward County, Florida





The Fear of Change



- Concerns of increased costs
- Issuing Fewer Vouchers
- Fear of budget shortfalls



The Confusion Around Implementation



- Unclear if rule was going to go live or be suspended
- Discretion from HUD
- Questions about how to best implement the SAFMR rule

RELATED PAGES

CHANGES TO HOUSING CHOICE VOUCHER PROGRAM PAYMENT STANDARDS

Landlord's Login

Payment Standards

▶ Fair Housing Act

Lead Base Paint

Security Deposits

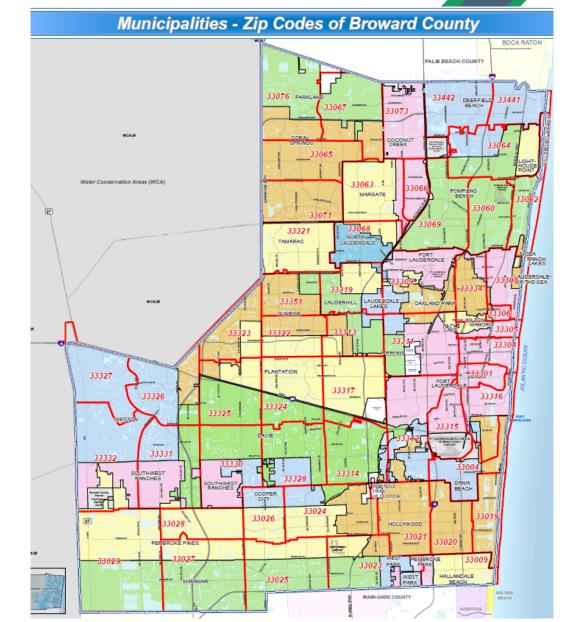
Dear Owners/Property Managers:

The Housing and Urban Development (HUD) has passed a regulation changing how Housing Choice Vouchers Payment Standards are calculated. Previously, payment standards were based on the HUD established fair market rent for the County. Going forward rents will be based on zip codes, or like zip codes combined into zones. The purpose of this change is to allow families to have the opportunity to access higher-cost housing in more communities. This will provide renters to access safer communities, better schools, and closer proximity to job centers.



Broward County's Unique Landscape

- 75 ZIP codes
- 6 Housing Authorities
- All 6 Housing Authorities in Broward decided to group zip codes into "Zones"





Broward County Housing Authority

Small Area Payment Standards by Zip Codes

Effective January 1, 2020

		Efficiency	1 Bedroom	2 Bedroom	3 Bedroom	4 Bedroom	5 Bedroom	6 Bedroom
Group 1		\$864	\$1008	\$1276	\$1848	\$2244	\$2580	\$2917
33305								
33306								
33311								
33313								
33316								
33060								
33066								
Group 2		\$936	\$1089	\$1377	\$1989	\$2421	\$2784	\$3147
33004	33310							
33008	33312							
33020	33314							
33022	33315							
33023	33318							
33061	33319							
33064	33320							
33065	33329							
33069	33334							
33074	33335							
33075	33338							
33077	33339							









- Each Housing Authority drew its map a little differently
- No consistency
- The same apartment could have 6 different payment standards depending on which Housing Authority was administering the voucher



Setting payment standards between 90% and 110% of the Small Area Fair Market Rents.

The general trend in Broward:

- Raise rent caps in low-income neighborhoods
- Lower rent caps in higher-income neighborhoods
- Result was the opposite of the goal:

kept people in low-income neighborhoods; & made it harder to move into high-income neighborhoods.





1				_		_		_	-			·						. /	
zone	zip	PS 0	PS 1	PS 2	PS 3	PS 4	PS 5	PS 6	PS 7	PS 8	PS 9	PS/ FMR 0	PS/ FMR 1	PS/ FMR 2	PS/ FMR 3	PS/ FMR 4	PS/ FMR 5	PS/ FMR 6	PS/
1	33306	825	1010	1298	1859	2275	2619	2950	3300	3600							and a state of the	1.10	1.10
1	33311	825	1010	1298	1859	2275	2619	2950	3300	3600	3900				1.10			1.10	1.10
1	33305	825	1010	1298	1859	2275	2619	2950	3300		3900	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		1.00	1.06	1.06		1.06	1.06
1	33316			1298					3300			Conceptions of			1.05	1.06		1.00	1.06
1	33060			1298					3300				1.03		1.02	1.03	1.00	1.00	
1	33066			1298					3300				1.00		0.99	1.00			1.03
1	33313			1298					3300				1.00		0.99	1.00		1.00	1.00
2	33004			1307					3339		_	1.06	1.05	1.00	0.99		1.00	1.00	1.00
2	33315			1307					3339		-					1.00	1.00	1.00	1.00
1.00	33020			1307					3339				1.05		0.98	0.99	0.99	0.99	0.99
	33319			1307							1000		1.03	0.98	0.97	0.98	0.98	0.98	0.98
2010	33312								3339		10 A 10	No. The second	1.03	0.98	0.97	0.98	0.98	0.98	0.98
	33064			1307					3339		1.11.11.1.1.1.1	1.02	1.02	0.97	0.96	0.97	0.97	0.97	0.97
				1307					3339			1.02	1.01	0.96	0.95	0.96	0.96	0.96	0.96
1	33179			1307					3339			1.01	1.01	0.95	1.03	1.05	1.05	1.05	1.05
	33309	_		1307	_		a part of the local data	2994	3339	3685	4031	1.01	1.01	0.95	0.94	0.95	0.95	0.95	0.95
2	33314	890	1086	1307	1883	2303	2648	2994	3339	3685	4031	1.00	1.01	0.95	0.94	0.94	0.94	0.94	0.94



Setting payment standards between 90% and 110 % of the Small Area Fair Market Rents.



- Reduction in Payment Standards
- Displacement of long-term residents





SAFMR Implementation Across Florida



- Tampa area adopted similar policies
- The North Port area set all of their Payment Standards at 100%
- On the other end of the scale, the Palm Bay area set all of their Payment Standards at 90%





Original Mandatory Jurisdictions in Florida



- Great results from terrific advocacy by Jacksonville Area Legal Aid, including "Legend" Don Freeman.
- From the beginning, Jacksonville set a payment standard for each individual zip code; &
- Adopted a strong "hold harmless" policy.





Housing Authorities Responsive to Advocacy



Building On Success

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Memorandum 2018 -04 (CEO)

Subject:	Small Area Fair Market Rent
Date:	April 10, 2018
From:	Ann Deibert, Chief Executive Officer
To:	Board of Commissioners

In February I made a presentation on the Small Area Fair Market Rents (SAFMRs). Briefly, Broward County has been designated by the Department of Housing and Urban Development (HUD) as a "Designated" Small Area FMR area requiring all agencies in Broward to adopt "Payment Standards" calculated at the zip code level rather than for the entire metropolitan region.

Small Area FMRs are FMRs calculated by zip code. The intended effect of Small Area FMRs is to decrease subsidies in low-opportunity (low-rent) neighborhoods and increase subsidies in high-opportunity (high-rent) neighborhoods to incentivize families to move from low-opportunity neighborhoods to high-opportunity neighborhoods.

BCHA established nine (9) zones, which I have attached for your review. Each zone represents a grouping of zip codes and the Payment Standard established for each zone. This was a labor intensive and tedious process which was determined based on the following criteria:

- Funding availability Impact the new rents will have on the budget and the number of families to be served.
- Rent burden of participating families The purpose of the Small Area Fair Market Rent is to
 provide families with the opportunity to move from high poverty areas to areas of opportunity,
 where they have access to neighborhoods with good schools and rents tend to be higher. While



Effective Advocacy Strategies

- Meeting with Director of the Housing Choice Voucher Department (& keeping open lines of communication)
- Attending Housing Authority Board Meetings (and giving Public Comments)
- Public Records Requests



Zip Code: 33325

Efficiency	\$1,793
One-Bedroom	\$1,947
Two-Bedroom	\$2,431
Three-Bedroom	\$3,399
Four-Bedroom	\$4,136
Five-Bedroom	\$4,756

Empowering Voucher Holders



- Development of clear, understandable materials on SAFMRs
- Encouraging moves to higher opportunity areas

Finding the Rent for your Unit

When the Landlord reviews the Voucher Sheet:

- Look at the eligible bedroom size (B) to confirm Participant qualifies for your unit. Confirm the voucher is still active and has not expired.
- Find the zip code (D) for your unit. To the right of the zip code is the Max Contract rent the Participant can pay.
- If the unit rent is equal to or less than the Max Contract Rent for the zip code, complete the remaining Voucher package & give to the Participant, or return to JH.



Philadelphia



PAYMENT STANDARD SCHEDULE BY NEIGHBORHOOD ZIP CODE

The payment standard generally sets the maximum 2, but you elect to lease a 3 bedroom unit. The Also keep in mind that you are allowed to spend subsidy payment a household can receive from payment standard used as a basis for our rent a maximum of 40% of total household income PHA each month and is based on Small Area Fair calculations will be a payment standard size of 2, towards the following, per month: tenant's portion Market Rents (SAFMRs) published annually by not 3. This means that your new landlord will be of the contract rent + tenant's total utilities costs HUD. When searching for and selecting a less likely to accept a rent offer from PHA. prospective HCV unit, always keep in mind that Thus It's always best to match your voucher size. If you have questions regarding payment

(see Utilities Schedule flyer for applicable values).

by <u>Voucher Size</u>, not unit bedroom size.

our Payment Standard used for analysis is dictated with the bedroom size of your prospective new standards or rent analyses, please reach out to home. This rule will help produce a rent offer that your HCV service representative.

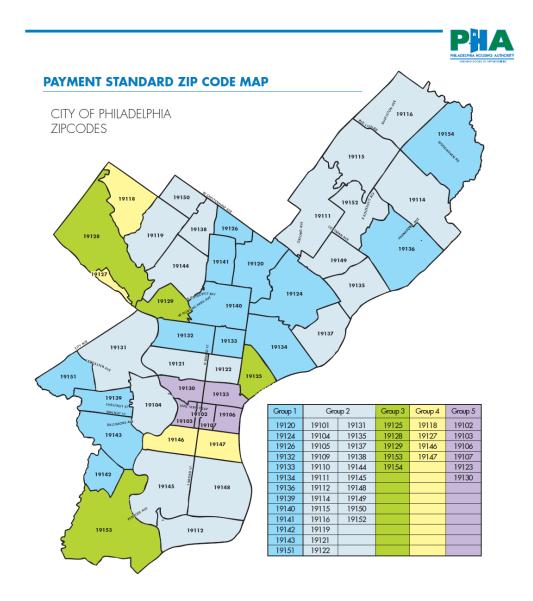
For example: You have a current voucher size of your new landlord is more likely to accept.

SAFMR Group	Туре	SRO	O BR	1 BR	2 BR	3 BR	4 BR	5 BR	6 BR	7 BR	8 BR
1	Basic Rents	\$828	\$1,104	\$1,236	\$1,476	\$1,788	\$2,064	\$2,373	\$2,683	\$2,992	\$3,302
2	Traditional Rents	\$990	\$1,320	\$1,476	\$1,764	\$2,136	\$2,460	\$2,829	\$3,198	\$3,567	\$3,936
3	Mid Range Rents	\$1,197	\$1,596	\$1,776	\$2,124	\$2,568	\$2,964	\$3,408	\$3,853	\$4,297	\$4,742
4	Opportunity Rents	\$1,449	\$1,932	\$2,160	\$2,580	\$3,120	\$3,600	\$4,140	\$4,680	\$5,220	\$5,760
5	High Opportunity Rents	\$1,584	\$2,112	\$2,352	\$2,820	\$3,408	\$3,936	\$4,526	\$5,116	\$5,707	\$6,297

Group 1	Gro	up 2	Group 3	Group 4	Group 5
19120	19101	19131	19125	19118	19102
19124	19104	19135	19128	19127	19103
19126	19105	19137	19129	19146	19106
19132	19109	19138	19153	19147	19107
19133	19110	19144	19154		19123
19134	19111	19145			19130
19136	19112	19148			
19139	19114	19149			
19140	19115	19150			
19141	19116	19152			
19142	19119				
19143	19121				
19151	19122				

Application of Payments Standards

Action type	Payment standard to apply:
Initial lease	PHA's current SAFMR Payment standard in effect when the lease is approved and executed by the tenant and owner.
Recertification	PHA's current Payment Standard in effect when all recertification documents have been received and processed in Elite UNLESS the current payment standard applicable to the household is LOWER than the payment standard applied at last regular recertification, if the household family size increases or decreases the new household voucher size must be used to determine the payment standard for the household when completing the recertification.
Interim	Payment standard in effect at last regular recertification.





OTHER FACTORS DETERMINING RENT

However, Payment Standards are not the only factor when determining the rent PHA can offer. Below are three other factors that determine the rent PHA offers to a landlord:

Requested Rent and Utility Responsibility - The proposed rent and the utilities the tenant will be responsible for are listed on the RFTA. The prospective tenant must sign this document prior to submitting to PHA.

Market Analysis - The rent amount the unit would receive from an unsubsidized tenant. PHA conducts a market analysis through a third party vendor and determines the amount the unit could receive in the private market.

Participant income (affordability) - Participants may not pay more than 40% of their monthly-adjusted income when moving into a new unit.

If a unit is selected in which the cost of rent and utilities is higher than the payment standard, you will be required to pay the additional amount above the applicable payment standard.

DETERMINING AFFORDABLE RENT

PHA will determine the minimum amount you must contribute toward rent and utilities. This amount is called a total tenant payment or TTP. Your TTP is calculated using a formula based on your income. The RFTA form and lease will identify the utility bills you need to pay. Your TTP will be the higher of the following:

The below table provides the guidelines for TTP; however, your TTP will never be less than PHA's \$50 minimum rent. The minimum amount of rent you will pay is \$50 a month. If you do not have a rental portion based on your income the \$50 will be deducted from your utility allowance.

Your TTP is a percentage of your monthly adjusted income based on your family size:

Household Size	Total Tenant Payment
1 - 2 persons	28% of adjusted monthly income
3 - 5 persons	27% of adjusted monthly income
6+ persons	26% of adjusted monthly income

If you are a participant of the VASH or Mainstream programs you will pay 30% of monthly adjusted income.





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